

## MARKS PERMITTED



If using university marks in designs:

- Your organization's full name must appear in the design
- Your relationship to the university must be clearly identified with "club", "student chapter" or "student organization"
- "At ISU", "at Iowa State", or "at Iowa State University" must follow or be in close proximity to your organization's name
- Athletics' official font cannot be used.

## EXAMPLES OF ACCEPTABLE USES VS NOT ACCEPTABLE USES

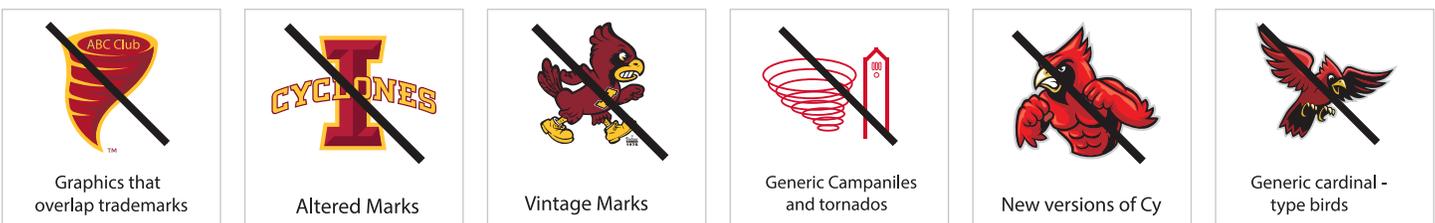
### Acceptable



### Not Acceptable



## MARKS NOT PERMITTED



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